



# 2022 Media Kit

Lake Jovita Life is a quarterly lifestyle magazine published by the Lake Jovita Homeowners Association that is distributed to approximately 800 affluent homeowners within the Lake Jovita Golf & Country Club community and covers the people, lifestyle, events, and community connections that make Lake Jovita such a desirable address.

**Spring, published early March, 2022.**  
Ad space deadline, Feb. 1, 2022. Art due Feb. 15.

**Summer, published early June, 2022.**  
Ad deadline, May 1, 2022. Art due May 15.

**Fall, published early September, 2022.**  
Ad deadline, Aug. 1, 2022. Art due Aug. 15.

**Winter, published early December, 2022.**  
Ad deadline, Nov. 1, 2022. Art due Nov. 15.

*The Service Directory is published in every issue.*

To reserve space, call Jennifer Frazier, Editor, at 813-991-2334 or via email at [jennifer@thecreativestable.com](mailto:jennifer@thecreativestable.com)

Camera ready copy must be received via electronic file, either in pdf, png or jpg format, and must have a resolution of 300 dpi or higher. Ad space cannot be reserved without a signed Insertion Order contract. To obtain one, contact the Editor or the Lake Jovita HOA.

### Ad Rates:

Premium Positions: (Already reserved for 2022)  
Inside Front Cover, Full page only: \$720  
Inside Back Cover, Full page only: \$720  
Back Cover, Full page only: \$780  
Inside the magazine:  
Full page: \$660  
1/2 page: \$375  
1/4 page: \$235  
1/8 page: \$145

### Ad Specifications:

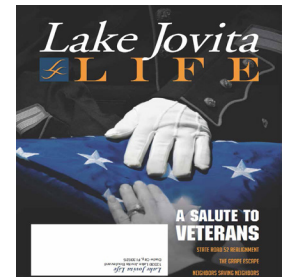
**FULL PAGE**  
Trim: 8.5 x 11  
With Bleeds - 8.75 (w) x 11.25 (h)  
Without Bleeds - 7.5 (w) x 10 (h)

**1/2 PAGE HORIZONTAL**  
With Bleeds - 8.75 (w) x 5.5 (h)  
Without Bleeds - 7.5 (w) x 4.875 (h)

**1/4 PAGE VERTICAL**  
3.625 (w) x 4.875 (h)

**1/8 PAGE VERTICAL (business card size)**  
2.375 (w) x 3.625 (h)

**PLEASE NOTE: ALL ADVERTISERS MUST SIGN AND RETURN AN INSERTION ORDER AGREEMENT BEFORE THEY CAN ADVERTISE IN LAKE JOVITA LIFE.**



Make checks payable to the Lake Jovita Homeowners Association, P.O. Box 278, Dade City, FL 33525

For ad assistance, contact Jennifer Frazier, Editor, at 813-991-2334 or via email at [jennifer@thecreativestable.com](mailto:jennifer@thecreativestable.com).